



## Welcome Message

We are delighted to invite you to participate in the 5<sup>th</sup> Asia Pacific Tele-Ophthalmology Society Symposium (5<sup>th</sup> APTOS Symposium) scheduled for December 12, 2020. In response to the challenges brought about by the COVID-19 pandemic, the 5<sup>th</sup> APTOS Symposium will be a purely online meeting conducted via Zoom. It can accommodate a maximum of 500 participants. Free access will be granted on a first come first serve basis. Those who have joined all the sessions satisfactorily will receive two (2) CME credits.

Dedicated to advancing and promoting the use of the tele-ophthalmology and service innovations in the Asia-Pacific region, the Asia Pacific Tele-Ophthalmology Society (APTOS) was founded in May 2016. An inaugural symposium was held in Beijing, China, on June 19, 2016, followed by the 2<sup>nd</sup> APTOS Symposium in Hong Kong on July 15 – 16, 2017, the 3<sup>rd</sup> APTOS Symposium in Singapore on July 7 – 8, 2018 and the 4<sup>th</sup> APTOS Symposium in Chennai, India, on September 21 – 22, 2019. The APTOS annual symposium is very well-received, each bringing together over 300 tele-ophthalmologists from around the world. The 5<sup>th</sup> APTOS Congress is expected to continue to provide a platform for those with a genuine interest in tele-ophthalmology and innovative service delivery to meet and exchange expertise, to disseminate the latest technology advancements and applications in tele-ophthalmology, and the highest standards of clinical and public health research, education, training, and patient care.

Co-hosted by the International Agency for the Prevention of Blindness (IAPB) and Yonsei University, the 5<sup>th</sup> APTOS Symposium will feature top-notch speakers from Korea and around the world to showcase the latest developments and clinical applications of artificial intelligence in telemedicine and the role tele-ophthalmology plays in reaching the unreached and in difficult circumstances in which the physician and the patient are miles apart. While avoidable blindness is still affecting millions even in 2020, we are confident that we will eliminate it with the help of AI and tele-ophthalmology.

We look forward to seeing you online.

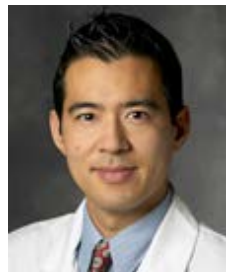
Yours sincerely,



Prof Mingguang He  
President  
APTOS



Dr Sangchul Yoon  
Organizing Committee  
Chair  
5<sup>th</sup> APTOS Symposium



Dr Robert Chang  
Scientific Program Chair  
5<sup>th</sup> APTOS Symposium



Dr Andreas Mueller  
Secretary-General  
APTOS



## About APTOS

The Asia Pacific Tele-Ophthalmology Society (APTOS) was founded in May 2016 with the mission to promote and advance the development of tele-ophthalmology in the Asia-Pacific region and beyond.

Learn more about the APTOS at [www.asiateleophth.org](http://www.asiateleophth.org).

## Venue

Online via Zoom

## Congress Objectives

- To showcase the latest innovations and current applications of tele-ophthalmology in the diagnosis and treatment of ophthalmic diseases
- To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- To give delegates an opportunity to network, make and renew friendships
- To keep delegates posted of industry research and developments

## Program

Chaired by Dr Robert Chang from Stanford University, the scientific program will cover important areas in ophthalmic innovations, tele-ophthalmology and ophthalmic imaging and technologies. Each program committee member will organize an invited symposium where leading tele-ophthalmologists and experts will be engaged to deliver cutting-edge technologies and their applications in ophthalmology. Speaker information will soon be available at:

<http://2020.asiateleophth.org/invited-faculty.php>

Through the 5<sup>th</sup> APTOS Symposium, we will foster interaction in a number of innovative ways and encourage dialogue through plenary lectures, interactive sessions and panel discussion.

## Website

The 5<sup>th</sup> APTOS Congress website contains all details relating to the Congress. It is being updated from time to time. Please visit it regularly:

<http://2020.asiateleophth.org>



## Sponsorship Opportunities

The 5<sup>th</sup> Asia Pacific Tele-Ophthalmology Society Symposium (5<sup>th</sup> APTOS Symposium) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The Symposium also provides you with the opportunity to demonstrate your support and commitment to tele-ophthalmology and general ophthalmology. Despite the limitations of an online meeting, we are committed to extending your visibility to achieve maximum exposure with our sponsorship program.

In order to ensure that your company can achieve its objectives by taking part in 5<sup>th</sup> APTOS Symposium, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can also consider taking out individual items.

## Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Final e-Program
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed in the filming studio
- Use of congress logo on company communications relating to 5<sup>th</sup> APTOS Symposium

## Sponsor Recognition

- Diamond Sponsor (Max = 2): Contributions of over US\$20,000
- Platinum Sponsor: Contributions of over US\$15,000
- Gold Sponsor: Contributions of over US\$8,000

## Sponsor Entitlements

### 1. Signage

- Company logo on congress flyers, backdrops in the filming studio, final e-program book, congress website, and e-newsletters
- Company logo on all zoom registration links for diamond and platinum sponsors

### 2. Final Program – Advertising

- 4-color ad in the Final e-Program Book

### 3. Logo Link

- Logo link on congress website to company website and company name link to company profile



## Sponsor Advantage Chart

Three different levels of sponsorship are being offered – the benefits of each are summarized as follows:

| Benefit  | Diamond<br>US\$20,000                | Platinum<br>US\$15,000               | Gold<br>US\$8,000                    |
|--|--------------------------------------|--------------------------------------|--------------------------------------|
| 1. <b>Symposium†</b>                                       | 1 lunch symposium (30 min)           | 1/2 lunch symposium (15 min)         | 1/3 lunch symposium (10 min)         |
| 2. <b>Panelist Registration during the Lunch Symposium</b> | 10                                   | 5                                    | 5                                    |
| 3. <b>Coffee Break</b>                                     | One 3-minute video clip              | One 2-minute video clip              | One 1-minute video clip              |
| 4. <b>Logo on all Zoom Registration Links</b>              | ✓                                    | ✓                                    | X                                    |
| 5. <b>Logo on Congress Backdrop in the Filming Studio</b>  | ✓                                    | ✓                                    | ✓                                    |
| 6. <b>Acknowledgment in Monthly e-Newsletter</b>           | ✓                                    | ✓                                    | ✓                                    |
| 7. <b>Final e-Program – Advertising</b>                    | 3 full pages<br>Full color           | 2 full pages<br>Full color           | 1 full page<br>Full color            |
| 8. <b>Logo Link on Congress Website to Own Site</b>        | Logo link + 500-word company profile | Logo link + 300-word company profile | Logo link + 200-word company profile |
| 9. <b>Use of APTOS 2020 Logo</b>                           | ✓                                    | ✓                                    | ✓                                    |
| 10. <b>Advance Mailing to Delegate List</b>                | 2                                    | 1                                    | /                                    |
| 11. <b>Peripheral Items#</b>                               | 20% discount                         | 15% discount                         | 10% discount                         |

† *Diamond sponsors will be given priority over platinum and gold sponsors in the assignment of sponsored symposiums and exhibition space*

\* *This advantage chart serves as a guideline for sponsorship opportunities. If you would like to sponsor the 5<sup>th</sup> APTOS Symposium and have an idea which caters to your unique requirements as well as those of the Symposium, the Committee would be willing to consider alternative proposals*

\*\* *Package sponsors are signed up on a first come first serve basis and while items last.*

# *Applicable to items in category B only.*



## Scientific Program Items

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### Sponsored Seminars

**A1 Lunch Symposium** **US\$5,000**  
 Sponsors will have the opportunity to hold a lunch seminar in a virtual room for 500 participants. The session will be of 30 minutes and the exact symposium schedule will be assigned by the organizer.

**A2 Coffee Break** **US\$3,000**  
 Sponsors will have the opportunity to play a video clip of 3 minutes during the coffee break. The pre-recorded clip should be produced by the sponsor and submitted to APTOS Secretariat for approval at least 1 week before the Congress.

### Advertising Items

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**B1 Advertisement in the Final Program**

|                     |         |
|---------------------|---------|
| Back of Front Cover | US\$400 |
| Front of Back Cover | US\$300 |
| Back of Back Cover  | US\$500 |
| Run of Page (Full)  | US\$200 |
| Run of Page (Half)  | US\$100 |

**Benefits:** Advertisements in the Final e-Program, which will be posted to the Congress website. The final advertisement artwork file is to be provided by individual sponsors.

**B2 Banner Advertisement at Congress Website**

|   |         |
|---|---------|
| Banner Ads: Large (W176 X H60 pixels)   | US\$800 |
| Banner Ads: Regular (W128 X H35 pixels) | US\$400 |

**Benefits:** Sponsors can post a large or regular banner on the 5<sup>th</sup> APTOS Symposium website. The final advertisement artwork file is to be provided by individual sponsors.

### Social Program

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**C1 Ophthalmology Fun Quiz (Dec 12, 2020)** **US\$2,000**  
 The **sole sponsor** will provide prize money for delegates who score the highest in the Ophthalmology Fun Quiz.

### On-Site Item(s)

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**D1 Backdrop** **US\$2,000**  
 Sponsors can have the opportunity to print their company logo on the backdrop in the filming studio.

### Code of Practice

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Please note that it is the Sponsor's responsibility to comply with the local authority's regulations, and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at [www.efpia.org](http://www.efpia.org) and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at [www.ifpma.org](http://www.ifpma.org).



## Booking & Contracts

### Contracts and Confirmation

#### Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

#### Discounts

##### APTOS Institutional Members

Institutional members of the Asia Pacific Tele-Ophthalmology Society **that are up-to-date on their dues** can enjoy a 5% discount on all items of APTOS 2019. The APTOS institutional member discount cannot be applied in conjunction with the early bird discount.

### Booking Procedures and Payment Information

#### Terms of Payment

100% upon receipt of the sponsorship agreement/confirmation from the APTOS Secretariat and invoice unless otherwise specified in the sponsorship agreement

All payments must be received before the start date of the congress. Should the sponsor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

#### Payment Methods

Payment by bank transfer. Payment details will be included on the invoice.

#### Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

50% of the agreed amount if the cancellation/modification is made on or before October 31, 2020.

100% of the agreed amount the cancellation/modification is made after October 31, 2020.

### Contact Information

For booking or enquiries, please contact:

#### APTOS Secretariat

Asia Pacific Tele-Ophthalmology Society  
Email: [secretariat@asiateleophth.org](mailto:secretariat@asiateleophth.org)



## Sponsorship Booking Form

Please complete all the details and send to APTOS Secretariat at [secretariat@asiateleophth.org](mailto:secretariat@asiateleophth.org).

|               |          |
|---------------|----------|
| Contact Name: |          |
| Company Name: |          |
| Address:      |          |
|               |          |
| Tel:          | Fax:     |
| Email:        | Website: |

We wish to book the following sponsorship package (please check the appropriate box):

- Diamond Sponsorship (Maximum = 2)                      US\$20,000
- Platinum Sponsorship    US\$10,000
- Gold Sponsorship    US\$8,000

Please state if you would like to order sponsored seminars and coffee breaks. Check the box(es) for the item(s) you would like to order.

| Items                           | Unit Price | Quantity                            |
|---------------------------------|------------|-------------------------------------|
| A1 Lunch Symposium (30 minutes) | US\$5,000  |                                     |
| A2 Coffee Break                 | US\$3,000  |                                     |
| Back of Front Cover             | US\$400    | <input checked="" type="checkbox"/> |
| Front of Back Cover             | US\$300    | <input checked="" type="checkbox"/> |
| Back of Back Cover              | US\$500    | <input checked="" type="checkbox"/> |
| Run of Page (Full)              | US\$200    |                                     |
| Run of Page (Half)              | US\$100    |                                     |
| Banner Ads (Large)              | US\$800    |                                     |
| Banner Ads (Regular)            | US\$400    |                                     |
| C1 Ophthalmology Fun Quiz       | US\$2,000  | <input checked="" type="checkbox"/> |
| D1 Backdrop                     | US\$2,000  | <input checked="" type="checkbox"/> |

Is your company/organization an institutional member of APTOS?

We wish to apply for institutional membership with APTOS.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.*